



Flax Farm guide to Affiliates for Beginners

Step 1 - Register to be a Flax Farm Affiliate

To do this fill out the Affiliate application form. If you don't have an account this, signing up on the affiliate's application page will automatically create one for you. If you do have an account your affiliate register will be linked to your already owned flax farm user account.

Step 2 - Review & Approval

One of Flax Farm account managers will review your application to become an affiliate and then either approve or denied that application.

Step 3 - Login and view your affiliate area

Once you have become an active affiliate member you will be able to log in, and see your own, unique affiliate area. This area will allow you access to the creatives, as well as your own unique affiliate ID number and your own personal link.

Step 4 - Choose a creative

From our selection of creatives, you can choose one to download and to use to advertise Flax Farm products. You can share this via your website, social media and even email marketing. Just choose your creative, save it into your media library and then upload that creative to your chosen outsource.

Step 5 - Get your link

Once you have chosen your media, go back to your affiliate area and simply copy your affiliate link.

Then with this link you can insert it into the image, put it below the image, and more. Depends how you plan on sharing this around. On a website is recommended to place the link within the image, allowing people of interest to click the image and be sent to the website. On an email you can copy and paste your link below the photo. Social media such as Instagram and Facebook allow you to add links to story's, getting users of interest to swipe up and view our website through your link. Or even if you wanted to make a flyer and give it to your friend, you can create a QR code that people scan and it takes them to the site through your affiliate link.

Step 6 - Check and share

Once you are happy with the way you have displayed your flax farm creative with your affiliate link. Its time to go live. Make sure you share your link to all people you think would benefit from buying our Flax Farm products. A good way to start is with your friends and family who you know best.

Step 7 - Affiliate commission

Whoever buys through your link, will be the way you will start to earn your affiliate commission. So, you must ensure people to buy through your link as it is unique to you. You will be able to track how much commission you have made on your affiliates account. And once you reach the threshold of £20 be able to request the withdraw of the money into your bank.

